

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Hamburger Company**  
**Attention: Accounts Payable**  
**5505 Connecticut Avenue NW - #219**  
**Washington, DC 20015**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
313660-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protect Working Families	Protect Working Families	1692

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	313660	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/28/12	10/28/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 8:57 AM Action News SUN 8am Sun 8-930am :30 PWF12111H \$900.00 NM									
2	10/24/12	10/26/12	M-F 9a-10a	9-10am M-F	--1-1--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 --1-1-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/24/12 9:33 AM M-F 9a-10a 9-10am M-F :30 PWF12110H \$1,000.00 NM 2 WXYZ F 10/26/12 9:54 AM M-F 9a-10a 9-10am M-F :30 PWF12111H \$1,000.00 NM									
3	10/23/12	10/29/12	M-F 10a-11a	10-11am M-F	11111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 10:22 AM M-F 10a-11a 10-11am M-F :30 PWF12110H \$800.00 NM 2 WXYZ W 10/24/12 10:42 AM M-F 10a-11a 10-11am M-F :30 PWF12110H \$800.00 NM 3 WXYZ Th 10/25/12 10:24 AM M-F 10a-11a 10-11am M-F :30 PWF12111H \$800.00 NM 4 WXYZ F 10/26/12 10:54 AM M-F 10a-11a 10-11am M-F :30 PWF12111H \$800.00 NM									
4	10/23/12	10/29/12	The Chew	1-2pm M-F	11111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 12:59 PM The Chew 1-2pm M-F :30 PWF12106H \$800.00 NM 2 WXYZ W 10/24/12 1:56 PM The Chew 1-2pm M-F :30 PWF12110H \$800.00 NM 3 WXYZ Th 10/25/12 1:31 PM The Chew 1-2pm M-F :30 PWF12111H \$800.00 NM 4 WXYZ F 10/26/12 1:57 PM The Chew 1-2pm M-F :30 PWF12111H \$800.00 NM									



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313660-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1692	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/29/12	2-3pm General Hospital	2-3pm M-F	11111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 PWF12110H \$800.00 NM									
2 WXYZ W 10/24/12 2:25 PM 2-3pm General Hospital 2-3pm M-F :30 PWF12106H \$800.00 NM									
3 WXYZ Th 10/25/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 PWF12111H \$800.00 NM									
4 WXYZ F 10/26/12 2:24 PM 2-3pm General Hospital 2-3pm M-F :30 PWF12111H \$800.00 NM									
6	10/23/12	10/29/12	M-F 3p-4p	3-4pm M-F	11111--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 3:20 PM M-F 3p-4p 3-4pm M-F :30 PWF12110H \$1,000.00 NM									
2 WXYZ W 10/24/12 3:46 PM M-F 3p-4p 3-4pm M-F :30 PWF12110H \$1,000.00 NM									
3 WXYZ Th 10/25/12 3:28 PM M-F 3p-4p 3-4pm M-F :30 PWF12111H \$1,000.00 NM									
4 WXYZ F 10/26/12 3:41 PM M-F 3p-4p 3-4pm M-F :30 PWF12111H \$1,000.00 NM									
7	10/23/12	10/29/12	Dr. Oz	4-5pm M-F	11-1---	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11-1--- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 4:39 PM Dr. Oz 4-5pm M-F :30 PWF12110H \$1,400.00 NM									
2 WXYZ Th 10/25/12 4:24 PM Dr. Oz 4-5pm M-F :30 PWF12111H \$1,400.00 NM									
8	10/23/12	10/29/12	M-F 730-8pm	730-8pm M-F	11-1---	:30	3	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11-1--- 3 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 7:41 PM M-F 730-8pm 730-8pm M-F :30 PWF12106H \$3,000.00 NM									
2 WXYZ Th 10/25/12 7:58 PM M-F 730-8pm 730-8pm M-F :30 PWF12111H \$3,000.00 NM									
9	10/27/12	10/27/12	SA 1230a-130a	1230am-130am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/27/12 1:31 AM SA 1230a-130a 1230am-130am :30 PWF12111H \$250.00 NM									
10	10/27/12	10/27/12	SA 130a-230a	130am-230am	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/27/12 2:19 AM SA 130a-230a 130am-230am :30 PWF12110H \$175.00 NM									

Total Spots **25** Gross Total **\$25,725.00**

## Payment Terms 30 Days

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313660-1	10/28/12	October 2012	10/01/12 - 10/28/12

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Protect Working Families	Protect Working Families	1692

<u>Agency Commission</u>	<b>\$3,858.75</b>
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<u>Net Amount Due</u>	<b>\$21,866.25</b>
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